

# Future Radio Sponsorship Packages

Radio sponsorship is perfect for building ongoing awareness and associations with specific topics, programmes types or dayparts. At Future we split our programmes into three tiers based around the overall listeners for the type of show. This guarantees fair pricing by programme type - but also the best value for you as an advertiser.



## **TOP TIER SHOWS : Great shows, great value**

- > Sponsorship of our flagship shows across the schedule including breakfast and drive
- > Great for launches, ongoing awareness and quarterly promotions
- > Reaching the largest audience across the Future Radio schedule
- > Costs start from £150 per month



## **SECOND TIER SHOWS : Regular programmes, loyal listeners**

- > Regular associations with core daytime, evening and weekend programming
- > Find the perfect fit to reflect your business
- > Reaching loyal listeners on an ongoing basis
- > Costs start from under £100 per month



## **THIRD TIER SHOWS: Specialist / niche programming**

- > Accessing specialist content across evenings / one-offs etc
- > Reaching niche, but perfectly targeted, audiences
- > Cost starts from £75 per month

Talk to the Future Radio team about our packages on 01 603 455 250.

